



The Beaufort Dog Newsletter

AUGUST 2010

CURRENT EVENTS

MARK YOUR CALENDAR

2ND ANNUAL PET FAIR

When: August 14th

Where: Habersham Marketplace,
Beaufort SC

Projected Agenda:

10:00- Nutrition 101

11:00- Basic Veterinarian Advice

12:00- Problem Behaviors

1:00- Acupuncture and

Alternative Veterinary Medicine

2:00- Preventative Care Q & A

Entertainment:

- Family photography sessions
- Dog Water Park
- Dog Obedience
- Agility Demonstration
- Dog Games
- Dog Ice Cream Eating Contest

For the Kids:

- Pirate ship play yard
- Sidewalk chalk art
- Dog games

MY DOG JUST ATE HIS OWN...

Many dogs engage in stool-eating behavior, also known as coprophagy. While the explanations for it are just as varied as the treatments, we know one thing for sure: it's gross.

Well, there is hope. The Companion Animal Behavior Program at the University of California at Davis is conducting a voluntary survey of owners of dogs who eat their own stools. Simply allow yourself 10 minutes and go to the following website. You must be 18 or older to participate.

<http://www.surveymonkey.com/s/dogstool>

WHATS IN YOUR DOG'S FOOD?

Ethoxyquin is a preservative found in many dog foods, particularly those containing fish meal. It is also used as a pesticide, marketed under the name "Stop-Scald."

If you look at the back of your bag of food, you will rarely ever see Ethoxyquin listed as an ingredient. Why? Because if it is used on the protein source prior to entering the dog food plant, then they are not required to list it as an ingredient. *They* did not add it, so they do not have to list it.

Ethoxyquin was introduced to the pet food industry in the 1960s—about the same time that many in the veterinary field noted a shift from communicable diseases to chronic diseases. It has since been banned from human

consumption, except in the use of some spices, such as paprika, to aid in color retention.

So what's bad about ethoxyquin? Not only has it never been proven to be safe, but it has also been linked to thyroid, kidney, reproductive and immune related illnesses, as well as cancer.

While it is relatively safe in trace amounts, ethoxyquin accumulates in the system over long-term use. It is this build up that has been correlated with diseases and death.

To find out if this ingredient is in your pets food, please email rebecca@beaufortdog.com. I have contacted many of the most common companies, and while some informed me that this information was proprietary, others were very forthcoming that their food does *not* contain this preservative.

Does your dog's food contain ethoxyquin?

[Http://www.fda.org](http://www.fda.org)

<http://www.dogfoodproject.com>

TAKE HOME GROOMER

Tips from Katelyn the Groomer



Help your double coated dog beat the heat this summer by bringing him in for a de-shedding treatment. This will remove any dead undercoat so that a thorough brushing once a week is all that's needed to make him comfortable all summer long.

FEATURED PRODUCT

EVO WILD CRAVINGS



*These are the first **baked** dog treat made with no-grain! They are made to compliment a premium, grainfree diet. No artificial colors or flavors, just high quality meats combined with fruits and vegetables. If you're looking for a high protein, low-carb treat, we got you covered!*

Other Important Info...

New Service: Sea Salt Bath
Due to the wonderful vets we are working with, we have added a sea salt treatment to our grooming options for only \$10 extra.

The sea salt bath does wonders for all skin conditions from being itchy to severe hot-spots and infections (including ears).

Follow us on Facebook.
We update our Facebook often with pictures, and invite your comments. If you have not become a fan, please do. Also, if you have not checked out our new videos on the website, you are in for a treat.

<http://www.facebook.com/pages/Beaufort-SC/Beaufort-Dog/107511075953384>

Agility Club

Join Rebecca and Dustin in the summer fun. Come out and have a great time. We are now holding sign-ups for the third summer session.
rebecca@beaufortdog.com

Car Magnet Contest-Back On

We have new car magnets. They look really cool and are free. If we spot you out and about with your Beaufort Dog car magnet, you will receive a free bag of dog treats (\$5 max value) each time! Be sure to register your car and stop in to pick up your magnet.

WELCOME DUSTIN SCHNEIDER!



Dustin served his country in the United State Marine Corps for 10 years, and is married to our Assistant Manager, Kelly. He and Kelly have two dogs, a shepherd mix named Sarge, and a lab mix named Harley. Dustin also holds a business degree and will be helping out with the managerial aspects of Beaufort Dog. He is very excited and eager to learn all the inner workings of Beaufort Dog, as well as have the privilege to care for your beloved family member. If you see Dustin, make sure to tell him hi and welcome to the Beaufort Dog family!

IN CASE OF EMERGENCY...

If you aren't home and there is a fire or other emergency at your home, will the rescue personnel know to save your pets?

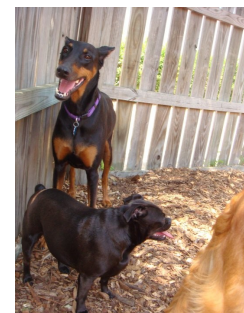
We now carry stickers that you can put on your window to notify emergency personnel that there are animals in the home who need to be rescued. These stickers also include our phone number so that if you are unavailable, they can contact us to care for the dogs until you are tracked down.

Get your sticker today!

HOLIDAY BOARDING

We are already booking up for this years holiday season. Be sure to reserve your Labor Day/ Thanksgiving/Christmas spots now to ensure your dog has a space!

SCRAPBOOK



CHECK US OUT ON THE WEB
<http://www.beaufortdog.com>